
TOP INTERNATIONAL CONSTRUCTION MACHINERY BRANDS AT SAMOTER 2026

The main brands in the sector all set to attend the International Construction Equipment Trade Show in Verona (6-9 May 2026): from CGT to Komatsu, Hyundai and Kobelco, as well as the return by Volvo CE.

Verona, 15 December 2025. SaMoTer 2026 (May 6-9 www.samoter.it) welcomes top names in the construction machinery industry to Verona: leading international brands have all confirmed attendance, alongside a high-profile return. With 6 show halls and 3 outdoor areas, the Exhibition organised by Veronafiere in collaboration with UNACEA and CECE confirms its status as a strategic hub where the entire construction world can come together, discuss issues and plan for the future. The event brings together technologies, solutions and services for every segment in this supply chain: Earthmoving, lifting-hoisting, demolition, drilling, crushing, concrete, road building, quarry and construction site vehicles, not to mention equipment and engine components and spare parts, logistics, services and ICT.

Among all these fields, the "Earthmoving" sector has been the soul of the exhibition for over sixty years and, in addition to a return in grand style by Volvo CE - which has chosen SaMoTer 2026 to launch its new range of machines and services - will be attended by symbolic brands for power and innovation such as CGT, part of the TESSA group and Caterpillar dealer, Doosan Bobcat, Develon, Dieci, Hidromek AS., Hitachi, Hyundai, Kemroc, Kobelco, Komatsu, Leica Geosystems, LiuGong Italia, Mantovanibenne, Massucco T., Merlo, Messersì, Takeuchi Italia, Oilquick, Officine Malaguti, Sany, SDLG, Spektra, Sunward Europe Heavy Industry, Topcon, Simex, Cangini Benne, VF Venieri, Wacker Neuson and XCMG.

They will be flanked by leading players in the world of "Concrete", such as CIFA, Faresin Formwork S.p.A., and Simem S.p.A., who will all showcase their latest production, transportation, and installation solutions, with a growing focus on sustainability, digitalization, and process automation.

The "Crushing and Demolition" area welcomes Indeco, MB Crusher S.p.A., Keeextract, Gasparin, Sandvik, Trevi Benne and VTN Europe S.p.A. in the forefront, major brands that are currently redefining efficiency dynamics for urban and infrastructure construction sites.

The overview is completed by exhibitors such as Usco S.p.A. in the engine components and spare parts sector, and in the "Road Building" sector by Ammann Italy, Sumitomo and Hanta, lall landmarks in road infrastructure paving and maintenance.

"SaMoTer," said **Adolfo Rebughini**, General Manager of Veronafiere, "has been the '*be there*' event for the construction machinery industry for over sixty years by keeping pace with the future. The return of major international brands also confirms the consolidated calibre of the project and the market's confidence in its ability to generate value for companies and trade operators. Against a background of unprecedented change - driven by digitalization and automation - SaMoTer 2026 comes forward as the platform where innovation translates into strategies and business opportunities for the entire supply chain."

"We are organising a truly not to be missed edition of SaMoTer tailor-made for professionals," said **Matteo Pasinato**, SaMoTer event manager. "There will be increasingly accessible and dynamic events, where visitors

and exhibitors can interact through full-immersion formats, with live demos and theme-based visitor itineraries. A trade fair of this kind simply has to be experienced and not just visited."

SaMoTer 2026 (Verona, 6/9 May www.samoter.it) promises to be one of the show's most international and innovative editions. It will be joined by the SaMoTer Academy, the new strategic project set in motion in collaboration with Engim Veneto - a spin-off created to accompany transformation in the construction machinery sector through high-quality and highly qualified training in cultural as well as technical-professional terms.

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