

31st INTERNATIONAL CONSTRUCTION MACHINERY EXHIBITION VERONA, 3-7 MAY 2023

Samoter: webinars during the run-up to the event (Verona 3-7 May 2023)

January will see the start of a series of meetings dealing with current topics in the sector. Key words: safety, innovation, digitization and green transition

Verona, xxx - Food for thought taking in the evolution of the sector, prompting opportunities for comparison and debate and anticipating the key topics of the 31st Samoter (Verona, 3-7 May 2023) - this is the aim of the free webinar programme developed by Veronafiere among other initiatives during the run-up to Samoter.

Starting in January 2023, five webinars will involve machinery builders, associations and institutions, helping us to take stock of the situation in a sector experiencing a period of far-reaching evolution.

Contents

The first webinar (26 January 2023) "Construction machinery towards the zero emissions goal: electric, hybrid or hydrogen?" is organised in collaboration with Vaielettrico. It will focus on sustainability and decarbonisation, an increasingly vital topic, especially in urban sites. This challenge has great prospects not without a number of critical aspects.

The webinar will discuss and compare the range of technologies available in order to achieve the zero emissions goal: electric, hybrid or hydrogen.

The second appointment "Earthmoving and digital. A waste of time?" is organized by E-construction with a focus on digitization that starts from a premise: companies in the earthmoving sector are among the most reluctant to apply digital technologies, often considered to lack effective feedback in relation to the investments involved.

In order to demonstrate the validity of digital transformation and the importance of undertaking a virtuous approach, industry experts will discuss various aspects of digitization in the construction sector, from assisted excavation systems and machine control, through to management.

The central theme of the third webinar, on the other hand, is safety. During the event, IPAF will join us to outline new technologies and best practices for efficient and safe work.

The fourth appointment - "The role of modern hire services in the construction supply chain" with the support of Rental Blog - will discuss the evolution that hire companies are experiencing as they move from their traditional role as suppliers of occasional requirements to one as general provider. This implies digitizing, educating and overseeing safety, taking charge of the ecological transition, as well as new considerations concerning drivers and connections between partners.





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The fifth and last webinar - "Photovoltaic in quarries: regulatory aspects, investment opportunities and case histories" is organized in collaboration with Anepla, Anie Rinnovabili and Infralab. Regulatory aspects and investment opportunities will be discussed and a number of case histories will be presented.

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