

SaMoTer

SaMoTer

Verona, Italy

21 Oct 2020 - 25 Oct 2020

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5 GOOD REASONS TO ATTEND SAMOTER

The heart of construction equipment pulses in Italy

SaMoTer is the only event in Italy covering all construction equipment sectors.

The Exhibition is one of the international trade fairs partners of CECE, the Committee for European Construction Equipment, which brings together earth moving and building machinery manufacturers associations.

UNIQUE IN ITALY	it hosts all sectors related to the world of construction equipment
STRATEGIC IN EUROPE	it is the landmark for the construction industry in 2020
HISTORIC	it boasts more than 50 years of experience in the construction sector
(IN)FORMATIVE	it combines the exhibition offering with a rich programme of training activities
CENTRAL	it is placed in a strategic geographical position Verona is located in the middle of the main economic crossroads – Corridor 1 (Stockholm- and 5 (Barcelona-Kiev) – which link northern and southern Europe. At the same time it is well connected with the North-East, the North-West and central Italy.

ARE YOU INTERESTED IN EXHIBITING?

[REGISTER NOW!](#)

28 June is the closing date to benefit from our early-bird rates

THEMATIC FOCUS

Technology, Innovation, Efficiency

Earth moving, excavation, drilling, lifting, crushing, screening and demolition are all activities that can now be performed using **sophisticated technologies**: humans and machines are interconnected through digital interfaces; machines interact with other machines producing data stored in the cloud, thereby allowing progressive automation of construction activities, development of efficiency and safe management of even the most hazardous tasks.

The **4.0 industrial revolution** is also having an impact on the world of construction machinery and SaMoTer is the preferential observatory landmark for a better understanding of the **building sites of the future**.

FACTS & FIGURES OF SAMOTER 2017

FACTS & FIGURES

Data and turnout figures - 2017 edition

In order to encourage maximum transparency and truthfulness of the fairs' turnout figures, SaMoTer is subject to **FKM voluntary certification**.

INTERNATIONAL VISITORS

SaMoTer welcomes visitors from across the globe.

- U.S. Visa Assistance and Invitation Letter Program
- International Delegation Program
- Education and Training Opportunities

Do not hesitate to contact us at info@samoter.com