

Italian market stabilizing.

Exports stationary, imports grow.

In the first six months of 2016 construction equipment sales in the Italian market rose 24% compared to the same period of 2015, with 4,799 machines sold. Data arise from the quarterly survey of Unacee, where report national manufacturers and importers. Results consists of 4,617 earthmoving machines (+24%) and 182 road machines (+14%).

Categoria	January - June 2016 (unità vendute)		
	2015	2016	variazione %
Dozer	7	10	43%
Crawler excavators	707	828	17%
Wheel excavators	60	59	-2%
Wheel loaders	349	391	12%
AWS backhoe loaders	24	25	0
Rigid backhoe loaders	30	57	90%
Miniexcavators	2190	2773	27%
Skid steer loaders	201	291	45%
Compact track loaders	123	170	38%
Articulated dumpers	19	13	-32%
Tot. Earthmoving machines	3.710	4.617	24%
Compactors	104	115	11%
Finishers	55	67	22%
Tot. Road machines	159	182	14%
Tot. Construction equipment	3.869	4.799	24%

Source: manufacturers and importers of construction equipment.

BILANCIA COMMERCIALE

	January - April 2015	January - April 2016	Variazione
Tot. Construction equipment	621.864.933 €	606.393.665 €	-2%

Source: Samoter Outlook - data from the Italian Institute for Statistics (ISTAT) processed by Prometeia.

Particularly positive the import of road equipment (+46%), drilling machines (+38%), concrete equipment (+37%) and earth-moving machines (+18%). Stable the imports of crushing and screening equipment (+1%), while fell the import of tower cranes (-38%). The trade balance records a surplus of €600 million, even if it loses a 2% compared to 2015.

“The positive trend of recovery in the Italian market has been consolidated – says Paolo Venturi, President of Unaceca – which has started by now three years ago. However, in absolute value, it is a much more modest recovery. Effectively, comparing this result with the data of the Golden Year 2007, when in the first six months were sold more than 13,000 machines, the loss is more than 63%. Despite the recovery, the market is still lower than the pre-crisis level so prudence and measures of support are mandatory, also considering the deterioration of the international trade and of the growing global tensions”.

According to the Samoter Outlook, realized by Prometeia in collaboration with Unaceca on the data of the Italian institute for Statistics, exports of construction equipment between January and March are stationary (+1.2%), with a value of more than €810 million. In details, export of drilling equipment grew 50%, tower cranes +13%. All the other product lines fell, the crushing and screening equipment (-21%), road machineries (-10%), concrete equipment (-8%) and earth-moving machines (-3%). Importations grew, up 13,8%, with a value of €210 million.

Categoria	EXPORT		
	January - April 2015	January - April 2016	variazione
Earth-moving machineries and attachments	€ 339.179.592	€ 329.485.930	-3%
Road machines	€ 40.549.213	€ 36.336.978	-10%
Concrete equipment	€ 102.992.972	€ 94.619.482	-8%
Tower cranes	€ 63.044.244	€ 71.176.057	13%
Crushing and screening equipment	€ 150.232.255	€ 119.304.541	-21%
Drilling equipment	€ 110.708.540	€ 165.830.736	50%
Tot. Construction equipment	806.706.816 €	816.753.724 €	1,2%

Categoria	IMPORT		
	January - April 2015	January - April 2016	variazione
Earth-moving machineries and attachments	€ 129.862.741	€ 152.822.749	18%
Road machines	€ 4.851.827	€ 7.103.082	46%
Concrete equipment	€ 2.562.969	€ 3.520.311	37%
Tower cranes	€ 8.919.392	€ 5.486.616	-38%
Crushing and screening equipment	€ 32.183.122	€ 32.498.449	1%
Drilling equipment	€ 6.461.832	€ 8.928.852	38%
Tot. Construction equipment	184.841.883 €	210.360.059 €	13,8%