






23RD SAMOTER INNOVATION AWARD THE FUTURE OF CONSTRUCTION MACHINERY TAKES THE STAGE

by Sophia Wamberg · January 29, 2020 · 0 · 112

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Verona, 23 January 2020 – Hybrid or electric machinery developed for earthmoving and various applications in the world of hoisting/lifting. Technologies that improve operator safety and comfort are aspects that can make all the difference on construction sites all over the world. New IT systems and software ensuring better production process efficiency. These are some of the solutions in the limelight at the 23rd SaMoTer Innovation Awards organized by Italy's most important exhibition dedicated to earthmoving, site and construction machinery, scheduled 21-25 March at Veronafiere (www.samoter.it). The winners of the competition received their awards during the SaMoTer B2Press networking event involving exhibiting companies and the trade press, part of the run-up to the 31st edition of the show. The SaMoTer Innovation Award has the dual objective of acknowledging investments by companies to develop cutting-edge machinery and technologies at the same time as providing sector operators and the technical press an opportunity to keep abreast of innovations and stay up to date with the technical construction developments involving site machinery.

"I was delighted to see that the SaMoTer Innovation Award attracted impressive participation even by leading global manufacturers, who are always keen to gain ground in terms of competitiveness," said Costantino Radis, sector journalist and Chairman of the Jury for the SaMoTer Innovation Award. "This once again confirms SaMoTer's vocation as a platform for international promotion capable of accompanying and supporting progress in the sector. The success of the 2020 Awards is the result of teamwork involving not only the organizers of SaMoTer but also all the members of the jury who, thanks to their skills and authority, helped keep interested among machinery builders very much alive."



The jury comprised university professors, researchers, technicians and experts in the sector of proven experience: Costantino Radis (specialist journalist and Chairman), Massimo Bardissone (mechanical engineer), Elena Lovera (entrepreneur), Michela Magnanimo (nuclear engineer), Jean Noël Onfield (technical journalist), Sebastiano Pelizza (emeritus professor), Marco Prosperi (specialist in the rental sector), Massimiliano Ruggeri (researcher) Alberto Seco (industrial designer) and Lucas Manuel Varas Vilachàn (technical journalist).