

BUSINESS

World construction market: Samoter, in 2015 India overtakes China

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is India the new world market reference for the construction sector. In 2015 a passing of the torch in Asia took place, with China has given way in terms of global investment in the sector. If India, in fact, in one year has grown by 5.3%, the Chinese giant has stopped at a +4 percent. A certificate overtaking during the presentation of the ‘**Outlook SAMOTER-VeronaFiere**’, the observatory on the field *construction* produced in collaboration with **Prometeia**, a consulting company and international economic research, and with the information contributed by **Unacea**, the association of Italian companies of machinery and equipment for construction.

the resulting data were presented today at the second **SAMOTER Day**, training event and orientation on the construction market opportunities and trends and construction equipment in Italy and in the world (www.samoter.it). The scenario **balance of 2015** see the slight recovery in the North American markets (+ 2.5%), Western Europe (+ 1.1%) and Japan (+ 0.6%) and the ongoing recession in Latin America (-2.6%) and Eastern Europe (-0.7%). The center of gravity of the market *construction* in 15 years has thus gradually moved to the East, with the share of global investments held by developed countries increased from 70% to 43%, in favor of India and China. Unlike the picture but if you look at the investment in the residential construction specific field that sees the strengthening of North America with a + 7.9% compared to 2014, while here India stops to +5 per cent. The positive moment for the United States continues even in the **first quarter 2016**: US is also expanding commercial construction (+ 10.8%) and above all the road works (+ 14.9%). Moving in Europe, in the first three months of 2016, there was a strong recovery in investment in Germany (+ 2.3%), a slow recovery of the construction cycle in France (+ 0.4%), while they are still declining United Kingdom (-0.5%) and Spain (-0.2%).

as for the view of the buildings in **Italy** – the market for over 135 billion euro – the slight braking (-0.5%) recorded in the first quarter of this year, should not affect your route Shooting began in 2015, according to estimates by Prometeia, it will close 2016 with a growth of 1.6%, and 1.9% in 2017. the driver of the recovery in Italy is due primarily to the redevelopment market and restructuring (57.6 billion euro in 2015 / + 2% on 2014), and the relaunching of public works, where investment will continue to rise in the years: 2.7% in 2016 and + 4.2% in 2017. These are important signals in the appointment view with **30th edition of Samoter** (22-25 February 2017), triennial event of Veronafiere dedicated to the sector of construction machinery, and held in conjunction with **Asphaltica**, show dedicated to technologies and solutions for road, safety and road infrastructures organized together with **Siteb** (Italian Association of bitumen, asphalt and roads), and **Transpotec Logitec**, a series of transport and logistics of Fiera Milano. *“This second edition of Samoter Day reaffirms the commitment of VeronaFiere in support of the construction equipment industry recovery – says Mario Rossini, Deputy Director General of VeronaFiere –. With the goal of building a fair increasingly tailored to the real needs of business and formation of companies, we are continuing to invest in view of Samoter 2017 with a series of initiatives to involve players in the sector: from Work tables with major manufacturers, to dialogue with the institutions, up to concrete professional development tools and meeting, such as Samoter Day, the Samoter Observatory and Road Show in starting in September”*. The 2017 edition will focus on environmental disaster management and prevention, with thematic focus on anti-collapse construction sites and on the #italiasicura government plan that provides for investments of over EUR 7 billion and 3,500 operations.

EARTH MOVING: FINAL SALES 2015 E 1ST QUARTER 2016

Connected to setore construction , the worldwide market for **earthmoving machinery** closed 2015 with 628mila units sold, down 14% on 2014. for adversely affect, especially the sharp decline of 24% in the last quarter of last year. VeronaFiere-Samoter from the Outlook shows that even changing the types of machines required at construction sites: in five years, excavators have gone from 33% to 24% of total sales, while the mini excavators have risen 15-24 percent. From 2010 to 2015 the geographical balance between the market shares have also changed: The North America has doubled (from 14% to 28%), China has seen them fall from 35% to 12%, while Western Europe He climbed the slope, from 15% to 20% of the total. The climate of uncertainty persists even in the **first quarter of 2016** , with 168 thousand earthmoving machines sold globally, 4 thousand less (-2.5%) in the same period of 2014. From January to March, between all types of machinery, only mini excavators (+ 8%) and *skidsteer loader* (+ 5%) contrast the general decline in demand. Among the geographic macro-areas are conspicuous by results of sales India (+ 28%), Western Europe (+ 11%) and Turkey (+ 37%) which became the first market in Central and Eastern Europe. China returns to positive (+ 5%), while closing the first three months in negative North America (-3%), Russia (-21%) and Latin America (-40%). Going into detail of the Old Continent, the beginning of the year was characterized by growth in terms of units sold for all major markets, especially that of France (+ 78%), Italian (+ 24%), Spain (+ 22%) and Germany (+ 6%), in contrast to the UK where he continued decline (-19%).

FOCUS ITALY: IMPORT / EXPORT EARTH MOVING, 1st QUARTER 2016

's **Italy** , from January to March 2016, has exported machines earth, road movement to the concrete and aggregates preparations, drilling and tower cranes for a total of 612.39 million euro, with an increase of 5.9% on the same period last year. Among the key markets are distinguished North America (+ 30.9%) and North Africa (+ 127%). Well even imports, with 155 million euro totaled in the first three months (+ 21.3%). For the country is the 9th consecutive quarter of growth after the low reached in 2013, between 2014-2015 there was a rise of 46% that at least never compensates for the pre-crisis volumes. For more insights <http://www.samoter.it/it/samoter-outlook-report-mensile-sul-commercio-estero>