



*With 84,000 visitors from 86 countries over four days, Verona confirmed its status as a capital for transport, logistics and construction & road machinery. The Transpotec Logitec and Samoter with Asphaltica shows all closed today: trade show organised respectively by Fiera Milano and Veronafiere held together for the first time in the Verona Exhibition Centre with 780 exhibitors from 25 countries, 10 halls and 6 outside areas for a total net show area of more than 84,000 square meters.*

The three shows highlight key sectors for the development of Italy, as the Undersecretary for infrastructure and transport, Umberto Del Basso De Caro, said during the inauguration last Wednesday. «The decision to work together, build a system and activate synergies with Veronafiere has certainly borne fruit ... given the results achieved by the three events," said Roberto Rettani, President of Fiera Milano. "This edition of Transpotec, in particular, confirms the approach taken by Fiera Milano three editions ago. Facts and figures, optimism and overall satisfaction clearly evident in the halls undeniably confirm the event as the most important and well-attended business opportunity for sector operators in Italy. The genuine interest shown by visitors to the show in

the proposals exhibited by companies of ten turned into contracts and is the result of recovery and new awareness among operators but also sign of willingness to renew fleets, thereby making an effective contribution to the development of the entire Country-System in terms of efficiency and environmental sustainability». «Our goal as trade show organizers," said Maurizio Danese, President of Veronafiere, "is to develop events capable of being effective business and promotion tools at the service of the entire sector. The construction machinery sector in recent years has experienced one of its most serious recessions ever and Samoter 2017, together with Asphaltica, was consequently a major challenge involving a great deal of responsibility for the 450 companies

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