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SaMoTer 2017 exhibition gearing up

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The organiser of the SaMoTer 2017 construction equipment exhibition, Veronafiore, is gearing up for this coming event and is bullish about the show's coming impact for the industry. A strong showing for both exhibitors and visitors is expected, with the event being Europe's premium construction equipment launch venue for 2017. As a result many of the world's major construction equipment manufacturers will be unveiling sophisticated new machines at the event, which is being held in the Italian city of Verona from 22nd-25th February 2017. This will also be the 30th edition of this highly successful show, which for this year is also being co-located with the Asphaltica asphalt technology exhibition as well as the Transpotec event for transport and logistics. The show is being held at a time when demand for Italian construction machines is growing once more, with strengthening sales both for export and for the home market. Included in the programme for SaMoTer, Asphaltica and Transpotec will be a series of both conference and education sessions aimed at industry professionals.