SAMOTER 2017: Telehandlers also in the forefront in Verona

30th edition of SaMoTer at Veronafiere 22-25 February 2017 in conjunction with Asphaltica and Transpotec

Exhibitors at the international show include Bobcat, Dieci, Faresin Industries, Magni Telescopic Handlers, Manitou and Merlo. The Italian construction machinery market: SaMoTer Observatory-Promotaia data indicate growth in exports (+0.7%) and imports (+26%) from January to October 2016.

Verona, 26 January 2017 – Bobcat, Dieci, Faresin Industries, Manitou, Merlo and, for the first time, Magni Telescopic Handlers: the big names in the telehandler field have already confirmed attendance as exhibitors at SaMoTer, Italy’s most important exhibition for earth moving, site and building machinery scheduled at Veronafiere 22-25 February 2017 (www.samoter.it).
The sector is highlighted in Hall 6 and Outdoor Area B to ensure complete coverage during the 30th edition of the Veronafiere show.

The focus at SaMoTer 2017 is on technologies and solutions for prevention and management of environmental emergencies. It is held in conjunction with Asphaltica (the exhibition dedicated to road infrastructures organised in collaboration with Siteb) and Transpotec Logitec (the transport and logistics event by Fiera Milano). This year, moreover, it is the only b2b appointment on the calendar in Europe in a position to provide operators with a complete overview of the construction sector. Exhibiting companies cover all sectors, from earth moving to hoisting, concrete, drilling, crushing, vehicles, components and services.

In the meantime, the Italian construction market continues its recovery, as certified by the latest analysis published by the SaMoTer-Vorona Observatory, developed with Promotea using information provided by Linacea. Exports of earth-moving, road-building, concrete, aggregate and drilling machinery, as well as tower cranes, posted €2.07 billion in turnover (+0.7%) in the first ten months of 2016; imports also grew compared to the same January-October period last year to more than €933.9 million (+26%).