SaMoTer

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DAL 21 AL 25 MARZO 2020 - QUARTIERE FIERISTICO DI VERONAFIERE

FROM 21 TO 25 MARCH 2020 - Veronafiere Exhibition Centre

The heart of construction equipment pulses in Italy. #followthebeat

SaMoTer, 31st International Construction Equipment Trade Fair, is the leading event in Italy dedicated to the construction field.

The Exhibition is one of the international trade fairs partners of CECE, the Committee for European Construction Equipment, which brings together earth moving and building machinery manufacturers associations.

THEMATIC FOCUS - Technology, Innovation, Efficiency

Earth moving, excavation, drilling, lifting, crushing, screening and demolition are all activities that can now be performed using sophisticated technologies: humans and machines are interconnected through digital interfaces; machines interact with other machines producing data stored in the cloud, thereby allowing progressive automation of construction activities, development of efficiency and safe management of even the most hazardous tasks.

The 4.0 industrial revolution is also having an impact on the world of construction machinery and SaMoTer is the preferential observatory landmark for a better understanding of the building sites of the future.

5 GOOD REASONS to attend SaMoTer 2020

UNIQUE IN ITALY: it hosts all sectors related to the world of construction equipment
STRATEGIC IN EUROPE: it is the landmark for the construction industry in 2020
HISTORIC: it boasts more than 50 years of experience in the construction sector
INFORMATIVE: it combines the exhibition offering with a rich programme of training activities
CENTRAL: it is placed in a strategic geographical position.

Verona is located in the middle of the main economic crossroads - Corridor 1 (Stockholm-Palermo) and 5 (Barcelona-Kiev) - which link northern and southern Europe. At the same time it is well connected with the North-East, the North-West and central Italy.