Earthmoving. After Intermat, Bauma China and Samoter

Samoter 2020

Taking a leap forward in time, Samoter Verona awaits in 2020. The market for excavators and bulldozers is expected to move about one million units a year. North America and China are driving this growth that in 2017 meant the record figure of 825 thousand vehicles sold. They are 23 percentage points higher than in 2016. For the next three years, the sector is aiming for a continuous and steady growth. This will allegedly reach +7.6% in 2020 from +5.3% in 2018. Among the strongest economies, the North American market will still be the reference for the future, with 9% more orders in 2020. Investment in buildings will support the growth increasing by 2.5% per year on average. Thanks to an average growth in the demand for construction equipment of 5% between 2018 and 2020, Europe will return to pre-crisis levels in 2007. It means a total of 205 thousand units. A slowdown of up to +1% of sales between 2019 and 2020 is expected for Japan. For China, today the second world market with 21% of the shares, the forecasts see a stabilization of around 180 thousand sales and an average growth rate of 2-3%.