Samoter reports strong mini excavator market for Italy

First published on www.WorldHighways.com

Strong demand for compact machines is being seen. Data from Veronafiere’s Samoter Outlook in collaboration with Prometeia and with the information input of equipment manufacturing association Unacea has shown the growth in the market for small machines. Mini excavators and small wheeled loaders weighing up to 6 tonnes have seen a particular growth in sales. These two types of machines accounted for 15% of global sales for Italian manufacturers in 2010, but accounted for 24% in 2015.

Sales of mini excavators hit 3,935 units in Italy between January and July 2016, 24% more than in the same period last year. Meanwhile sales for small wheeled loaders and compact crawler loaders also grew by 44% to 342 units and 41% to 286 respectively.

Although sales of larger machines have struggled in Italy since the economic crisis of 2009, it is nevertheless encouraging that the market for compact equipment is recovering, with a view to the 30th edition of Samoter, Italy’s trade fair dedicated to earth moving, site and building machinery scheduled at Veronafiere 22-25 February 2017.

And compact specialists such as Eurocomach-Sampierana, Ihimer, Kubota, Takeuchi and Yanmar have already confirmed attendance as exhibitors at Samoter 2017.