

NEWS

New investment is sought for Turkey

Imder president believes market should match achievements of previous year but calls for more investments and more exports

Bringing new investment as well as exports to Turkey is the mission of Imder (the Construction Equipment Distributors & Manufacturers Association of Turkey), according to its president of the board, Halil Tamer Öztoygur.

Imder held its annual congress in October this year, in Istanbul, which brought together its members, and Öztoygur believes the congress provides new opportunities to create business in Turkey.

He said, "We have a good country, and people like to come here. We've had lots of good associations provide their view on the market."

"Of course, we have good communication with them. When we speak to them, they come, and also they are very interested in our production companies in Turkey, so they have a chance to make some meetings together. Maybe start some trade."

He added, "That's one of Imder's missions – to bring new investments to Turkey, and bring more exports to Turkey."

Öztoygur said that the Turkish construction equipment market was very good compared to other markets in the country, and believed the market should match the achievements of the previous year.

He said, "We thank our government for the mega projects, because these mega projects make our market active."

"We have big bridge projects ongoing and coming, as well as a tunnel pass, and we are hoping to get a bridge project in Istanbul quickly as this will help the construction market here. It is good, similar to last year – we are happy."

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Italian innovation winner

A mixer capable of automatically loading pre-packaged bags of cement and aggregates in the preparation of concrete was the winner of the 22nd Samoter Innovation Award, presented in Verona, Italy.

The DB X35 self-loading mobile mixer for Big Bag comes from Fiori Group, and is designed to cut work times, as well as reducing the spreading of dust on construction

sites and the wastage of materials.

The winner was announced at Veronafiere during Samoter Day, one of the events leading up to the 30th edition of Italy's most important trade fair dedicated to earthmoving, site and building machinery, scheduled for 22 to 25 February, 2017.

The innovation contest, organised by Samoter in collaboration with Imamoter (Istituto per

le Macchine Agricole e Movimento Terra) – an institute of the National Research Council of Italy – selects and promotes an international showcase of technological progress in the construction equipment industry with the aim of rewarding the investments implemented by companies to develop new products launched on the Italian market in 2017.

Antonino Bonanno, researcher at the Imamoter-CNR Institute and president of the jury, said, "This edition of the Samoter Innovation Award highlighted impressively original technical solutions presented by manufacturers to ensure even safer and user-friendly construction equipment through extensive use of electronics."

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Fiori Group's Big Bag

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European market review video

The current European construction market is examined in a video from Construction Europe, using figures from FIEC (the European Construction Industry Federation), Euroconstruct, Off-Highway Research and others.

Editor Sandy Guthrie, and deputy editor Joe Malone, consider the state of the industry, and where it might be headed.

They report that there are many uncertainties affecting the construction market, and that most predictions are likely to be guesswork. A look at the relationship between construction output and GDP (gross domestic product) gives some idea of future prospects, however.

There was some good news to report – it was the first year since the start of the financial crisis that all Member States had reported an increase in output. These rises were not huge, but it is good that the trend is continuing.

The top five European countries in the construction output league in 2015 were the same as in previous years, with Germany quite a long way in front.

The video also looks at construction machine sales, with figures from Off-Highway Research. In 2014, the UK became Europe's largest construction equipment market, pushing Germany from the position it had held since 2009. While the UK remained in first place in 2015, its lead was reduced to just 518 units or 0.4%.

These and other figures about the European construction market are all in the video, which can be watched by scanning the QR code, or visiting the Videozone at www.khl.com. It is also on YouTube – just search for KHL Group.



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