of between 20 and 23 tons. Almost 200 tons of material - red limestone from a local quarry - were in fact crushed and screened by the MB buckets over the four days of the trade fair.

The Samoter Fair was also the opportunity for MB Crusher to launch the new communication campaign: a multi-pronged campaign aimed at presenting and highlighting the characteristics of uniqueness and versatility that distinguish the entire range of MB products.

The quality and quantity of visitors was very positive: the 2017 edition of Samoter proved to be an important appointment for the entire world of earth-moving, work-site and building trade machinery. An interesting edition which, for MB Crusher, was characterised by a considerable amount of innovation - regarding both products and communication - and fruitful collaboration with local and foreign partners.

Presence in the most important national and international sector trade fairs is a factor which has allowed MB Crusher to consolidate the relationship of trust with its clients. Upcoming fairs include Conexpo in Las Vegas, Smopyc in Spain, Recycling Aktiv in Germany and Komatech in Turkey, and this is just for the period up to May.