SaMoTer 2020
SaMoTer – 31st International Construction Equipment Trade Fair

The Exhibition is one of the international trade fairs partners of Cece, the Committee for European Construction Equipment, which brings together earth moving and building machinery manufacturers associations.

THEMATIC FOCUS – Technology, Innovation, Efficiency

Earthen moving, excavation, drilling, lifting, crushing, screening and demolition are all activities that can now be performed using sophisticated technologies: humans and machines are interconnected through digital interfaces; machines interact with other machines producing data stored in the cloud, thereby allowing progressive automation of construction activities, development of efficiency and safe management of even the most hazardous tasks.

The 4.0 industrial revolution is also having an impact on the world of construction machinery and SaMoTer is the preferential observatory landmark for a better understanding of the building sites of the future.

5 GOOD REASONS to attend SaMoTer 2020

1- Unique in Italy: it hosts all sectors related to the world of construction equipment

2- Strategic in Europe: it is the landmark for the construction industry in 2020

3- Historic: it boasts more than 50 years of experience in the construction sector

4- Informative: it combines the exhibition offering with a rich programme of training activities

5- Central: it is placed in a strategic geographical position

Verona is located in the middle of the main economic crossroads which link northern and southern Europe. At the same time it is well connected with the North-East, the North-West and central Italy.

http://www.samoter.it/en