Italy sees steady growth in construction machine sales

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Italy has seen steady growth in sales of construction machines during the first two quarters of 2018. During this period there were 6,389 units of construction machines sold in the Italian market. This is of note as it represents a 25% jump in sales over the same period for 2017. Of the machines sold, earthmoving equipment dominated, with 6,157 units, while there were also 232 road machines sold.

The data has been released jointly by the Monitor of Foreign Trade of the Samoter Outlook, edited by Prometeia with the collaboration of Italian construction machine manufacturing association, Unacea. According to the report, export sales of construction machines from Italy were also healthy. The data shows that between January and April 2018, export of construction machines from Italy were worth a total of €973 million. This represents a growth of 14% for the same period in the previous year.

Exports of earthmoving machines grew 19%, while exports of road equipment grew 18% and exports of tower cranes climbed 15%. Meanwhile exports of drilling equipment climbed by 11% and exports of concrete equipment grew by 7%. Imports of construction machines to Italy also climbed 22% in the first six months of 2018, reaching a value of €300 million.