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An important new chapter in the Italian exhibition sector is currently opening out. Fiera Milano and Veronafiere have signed a collaboration agreement for the contemporary scheduling in synergy of the next editions of their respective events Transpotec Logitec and SaMoTer, which will now be held 22-25 February 2017 in the Verona exhibition center. Transpotec Logitec (biennial, owned by Fiera Milano) is the well-known Italian exhibition dedicated to road transport and logistics. Samoter, International Earth Moving and Building Machinery Exhibition (triennial), is the historic event owned by Veronafiere and the landmark for construction machinery. The last edition was held in conjunction with Asphaltica, the event organized in collaboration with Siteb (Italian Bitumen, Asphalt & Roads Association) dedicated to machinery and technologies for road paving and infrastructures. Prompted by a desire to meet the needs of builders, that have to maximize their investments in such complex times for the construction and transport sectors, two of the leading exhibition centers in Italy join forces and combine their respective expertise in related fields to offer operators an integrated product overview better able to respond to their needs. The two events will retain their respective identities and specific trade character but will share exhibition spaces and entrance gates, as well as coordinate promotional and sales initiatives. “Lining up these two shows, which target inter-linked sectors (as the Verona exhibition center has already experimented), helps optimize the market leverage represented by professional trade fairs,” said Corrado Peraboni, CEO of Fiera Milano. “Transpotec Logitec and SaMoTer will both benefit in terms of added value and appeal for sector operators. I would like to emphasize that this is the outcome of an agreement between two of the leading trade fair companies in Italy, which share a particular conviction.”

BIM: A Must Have in Saudi Arabia

Saudi Arabia’s mega construction and infrastructure project growth was forecast at USD65-USD70 billion last year. With major construction and infrastructure projects expected to be delivered across Saudi Arabia over the next few years, completing individual projects on schedule and within budget is becoming ever more important. BIM is an intelligent modelling process for planning and executing construction or infrastructure projects that enables all stakeholders to access relevant information to manage projects faster, with less unexpected costs and more sustainably. Future BIM Implementation KSA is a specialized seminar that will address the optimization of BIM implementation to improve the management of complex construction and infrastructure projects. This seminar will be launched on 29 February-1 March 2016 in Riyadh, Saudi Arabia. The use of BIM is steadily increasing in Saudi Arabia and most project owners are exploring the use of BIM to ensure the successful delivery of mega projects including the industrial cities, metro, stadiums and other infrastructure projects in the pipeline. This seminar is being launched to take advantage of the emerging use of BIM technology in Saudi Arabia. This unique and timely event will bring together the relevant government bodies, main consultants, project managers, main contractors and BIM technology providers.