News

Telehandler OEMs prepare for SaMoTer 2017 exhibition in Italy

Bobcat, Dieci, Faresin Industries, Manitou, Merlo and, for the first time, Magni Telescopic Handlers, have already confirmed attendance as exhibitors at SaMoTer, Italy’s most important exhibition for earthmoving, site and building machinery, which will take place at Veronafiere, February 22-25, Verona, Italy.

The focus at SaMoTer 2017 is on technologies and solutions for prevention and management of environmental emergencies. It is held in conjunction with Asphaltica (the exhibition dedicated to road infrastructures organized in collaboration with Siteb) and Transpotec Logitec (the transport and logistics event by Fiera Milano).

This year it is the only B2B appointment in Europe in a position to provide operators with a complete overview of the construction sector. Exhibiting companies cover all sectors, from earthmoving to hoisting, concrete, drilling, crushing, vehicles, components and services.

In the meantime, the Italian construction market continues its recovery, as certified by the latest analysis published by the SaMoTer-Verona Observatory, developed with Prometeia using information provided by Unacea. Exports of earthmoving, road-building, concrete, aggregate and drilling machinery, as well as tower cranes, posted USD2.21bn in turnover (+0.7%) in the first 10 months of 2016; imports also grew compared with the same January-October period last year to more than USD710m (+25%).