SaMoTer 2017: Telehandler names to be part of Verona show

By Guest Authors
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Exhibitors at the show for earth moving, site and building machinery to include Bobcat, Dieci, Faresin Industries, Magni Telescopic Handlers, Manitou and Merlo

Bobcat, Dieci, Faresin Industries, Manitou, Merlo and, for the first time, Magni Telescopic Handlers: the big names in the telehandler field have already confirmed attendance as exhibitors at SaMoTer, Italy’s most important exhibition for earth moving, site and building machinery scheduled at Veronafiere 22-25 February 2017 (www.samoter.it).
The sector is highlighted in Hall 5 and Outdoor Area B to ensure complete coverage during the 30th edition of the Veronafiere show.

The focus at SaMoTer 2017 is on technologies and solutions for prevention and management of environmental emergencies. It is held in conjunction with Asphaltica (the exhibition dedicated to road infrastructures organised in collaboration with Siteb) and Transpotec Logitec (the transport and logistics event by Fiera Milano).

This year, moreover, it is the only b2b appointment on the calendar in Europe in a position to provide operators with a complete overview of the construction sector. Exhibiting companies cover all sectors, from earth moving to hoisting, concrete, drilling, crushing, vehicles, components and services.

In the meantime, the Italian construction market continues its recovery, as certified by the latest analysis published by the SaMoTer-Verona Observatory, developed with Prometeia using information provided by Unacea. Exports of earth-moving, road-building, concrete, aggregate and drilling machinery, as well as tower cranes, posted €2.07 billion in turnover (+0.7%) in the first ten months of 2016; imports also grew compared to the same January-October period last year to more than €663.9 million (+26%).