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## Heavyweight construction and earthmoving OEMs sign up for SaMoTer 2017

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**CASE** Construction Equipment, **Hyundai**, **Kobelco** and **Komatsu** are said to be the first top earthmoving and construction companies to sign up for the 30th SaMoTer, the triennial event scheduled at Veronafiery in Verona, Italy for 22-25 February 2017.

Komatsu is re-confirming attendance after its exhibition at the exhibition's 2014 edition, while CASE Construction Equipment and Hyundai make a welcome return. Meanwhile, 2017 will mark the debut of Japanese corporation Kobelco at the Italian event.

"Confirmations were received from these four manufacturers in recent weeks," said Giovanni Mantovani, CEO & Director General of Veronafiery. "They are a very important signal for two reasons. It means that large international companies are ready to invest in an event they feel is strategic for the Italian construction machinery market, as it finally picks up after the collapse in recent years. It also means that SaMoTer's new format and the various initiatives implemented by Veronafiery are working in the right direction: building a trade show that is increasingly tailored to the real business and training needs of exhibitors and sector operators."

SaMoTer has been the landmark earthmoving and construction equipment event in Italy since 1964. Next year's showcase at the Verona Exhibition Centre will include a focus on the management and prevention of environmental emergencies. It is scheduled to take place in conjunction with Asphaltica, the exhibition dedicated to technologies and solutions for road paving, safety and transport infrastructures, and Transpotec Logitec, the transport and logistics event.

For more information visit [SaMoTer](#) website.

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