Italian construction machinery exports on the up

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Italian manufacturers sold construction machinery and equipment abroad worth €423.9 million in the first two months of 2018 – up 16.9% on the same period last year.

The latest encouraging sales figures analysed by SaMoTer Outlook – a collaboration involving the triennial Verona-based SaMoTer international construction equipment exhibition, research company Prometeia and Unaacea (Italian Association Construction Equipment & Attachments Companies) - show increases in almost all equipment sectors. Earthmoving (+26.6%), Road Building (+62%), Concrete (+9.8%), Aggregates (+7.5%) and tower cranes (+9.5%). Exports of drilling machinery decreased slightly (-2.7%).

The big Italian construction equipment export markets are still those in Western Europe (+15%), North America (+30.6%) and Central-Eastern Europe with Turkey (+35.5%). The Middle East (+53.1%) and China (+34.2%) also performed well; there was a strong recovery in orders from Russia (+267.5%). Italian equipment exports to Africa varied over the reporting period. Exports to Mediterranean countries were down 26.9%, while exports to the rest of the continent were up 17%.

SaMoTer is next scheduled to take place 21-25 March 2020 at the Verona Exhibition Centre. More details can be found at www.samoter.it