In 2015, construction equipment sales in the Italian market increased by 34 per cent compared to the last year, with 9,138 equipments sold. By analysing sales results, figures consist of 8,813 earthmoving machines (+32 per cent) and 325 road machines (+180 per cent).

According to the data of the Italian Institute for Statistics (istat) processed by Prometeia for the Samoter Outlook, exports grew even if less than of the last year (+7 per cent); particularly positive is the export of drilling equipment (+22 per cent), tower cranes (+21 per cent), road machines (+18 per cent), and earth moving machines (+8 per cent). There was a decline in the export of crushing and screening equipment (-4 per cent) and of concrete equipment (-4 per cent).