News Release

Potain Hup cranes showcased at Italian trade fair SaMoTer

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Last month, the Potain Hup 40-30 crane was presented at international earth-moving and building machinery exhibition, SaMoTer, in Verona, Italy. Verona-based Potain dealer, Toffoli Macchine exhibited the pioneering crane, alongside the Hup 32-27 and Igo 21.

The Hup models are part of a new generation of self-erecting cranes, which boast a range of innovative design and technology features. Agile, versatile, and with several configuration options, the Hup 40-30 offers a high-performance slewing radius, a 40 m jib and a maximum capacity of 4 t.

The Hup 40-30 was officially launched at the Manitowoc factory in Niella Tanaro, Italy, in September 2016. Several months earlier, the Hup 32-27 was launched at bauma 2016. Just like the Hup 40-30 crane, the Hup 32-27 provides superior lifting capacity at tall heights, and is well-suited to space-restricted job sites, increasing productivity for owners.

"In Italy, recovery after a slowdown in the construction industry is gradually strengthening," said Claudio Mozzini, sales manager of Toffoli Macchine. "Potain cranes and particularly the new Hup models were a key attraction for visitors to our booth at this year’s SaMoTer."

The 30th edition of SaMoTer was attended by more than 450 companies from 23 countries and 110 trade delegations from 28 countries. The exhibition, which ran from 22-25 February 2017, also played host to Italian Grove cranes distributor FIMI, which presented five cranes.

About The Manitowoc Company, Inc.

Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lift solutions with manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a suite of industry-leading aftermarket product support services. In 2016, Manitowoc’s revenues totaled $1.6 billion, with over half of these revenues generated outside the United States.