

## CONSTRUCTION EQUIPMENT: ITALIAN EXPORTS UP IN 2015 (+4.9%)

*Run-up to the 30th SaMoTer at Veronafiore 22-25 February 2017*

Verona, 14 March 2015 – Italian exports of construction machinery in 2015 were worth over 2.5 billion euros, an increase of 4.9% compared to 2014. This emerges from SaMoTer Outlook, the construction sector observatory provided by SaMoTer ([www.samoter.it](http://www.samoter.it)) in collaboration with Prometeia and the contribution of Unacea, the Italian Association of Construction Equipment & Attachments Companies.

The latest international trade report also indicates significant growth in imports, generated by the recovery on the domestic market, up on an annual basis by 17.2%, worth more than 650 million euros. The balance of trade (+1.1%) remains in the black by over 1.8 billion euros.

More specifically, exports road machinery (+27.5%), tower cranes (+14%), earth-moving machines (+6.3%) and drilling machinery (+6.2%) all improved. There was a continued,

albeit limited fall in exports of concrete (-2.2%) and crushing and screening equipment (-2%).

From the point of view of outlet markets, Western European countries continue to be the main destination for Italian exports in this sector. There was also an increase in deliveries to African, Asian and North American markets. On the other hand, exports to Russia fell dramatically (-61.7%) with setbacks also in Middle East (-6%) due to the international instability affecting both areas.

The 30th edition of SaMoTer, the landmark triennial exhibition in Italy for construction machinery and equipment, is scheduled at Veronafiore 22-25 February 2017, alongside Asphaltica, the road paving and infrastructure show, and Transpotec, the road transport and logistics event.

### SaMoTer

30<sup>th</sup> INTERNATIONAL EARTH-MOVING AND BUILDING MACHINERY EXHIBITION

VERONA, ITALY | 22-25 February 2017 | [samoter.com](http://samoter.com)

## AGENDA FOR 2ND CHINA INTERNATIONAL COMMERCIAL VEHICLE SUMMIT 2016

*Led by the United States and other developed economies, the international economy will slightly rebound in 2016.*

Global commercial vehicle sales are expected to increase at a compound annual growth rate (CAGR) of 5.4% through 2016.

In the face of intense global market competition, commercial vehicle manufacturers need to further perfect their market distribution and improve product quality, to establish a stable marketing system as well to promote the competitiveness of the market.

Affected by China's macroeconomic situation, in addition to the decline in consumption investment and other economic indicators, commercial vehicle industries also showed a trend of downward decline with weak market demand.

In the "new normal" of China's economy development stage, the sales volume of China's commercial vehicles is estimated to register a CAGR of 6% in the period from 2014-2017, and will reach 5.12 million units sold by 2017. Meanwhile, with the vigorous

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