Potain Hup cranes showcased at Italian trade fair SaMoTer

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SaMoTer 2017

SaMoTer, in Verona, Italy, SaMoTer, International Earth Moving and Building Machinery Exhibition, is the leading event in Italy dedicated to the construction field. The Exhibition is a partner event in the cycle of European trade fairs sharing the patronage of CECE, the European Committee, which brings together earth moving and building machinery manufacturers associations.

Last month, the Potain Hup 40-30 crane was presented at international earth-moving and building machinery exhibition, SaMoTer, in Verona, Italy. Verona-based Potain dealer, Toffoli Macchine exhibited the pioneering crane, alongside the Hup 32-27 and lgo 21.
The Hup models are part of a new generation of self-erecting cranes, which boast a range of innovative design and technology features. Agile, versatile, and with several configuration options, the Hup 40-30 offers a high-performance slewing radius, a 40 m jib and a maximum capacity of 4 t.

The Hup 40-30 was officially launched at the Manitowoc factory in Niella Tanaro, Italy, in September 2016. Several months earlier, the Hup 32-27 was launched at bauma 2016. Just like the Hup 40-30 crane, the Hup 32-27 provides superior lifting capacity at tall heights, and is well-suited to space-restricted job sites, increasing productivity for owners.

"In Italy, recovery after a slowdown in the construction industry is gradually strengthening," said Claudio Mozzini, sales manager of Toffoli Macchine. "Potain cranes and particularly the new Hup models were a key attraction for visitors to our booth at this year’s SaMoTer."

The 30th edition of SaMoTer was attended by more than 450 companies from 23 countries and 110 trade delegations from 28 countries. The exhibition, which ran from 22-25 February 2017, also played host to Italian Grove cranes distributor FIMI, which presented five cranes.