SaMoTer 2017, the heart of construction equipment pulses in Italy

February 22 – 25 2017, Veronafiere Exhibition Centre, Verona (Italy)

SaMoTer, 30th International Earth Moving and Building Machinery Exhibition is the leading event in Italy and the main European event for construction equipment in 2017.

The Exhibition is a partner event in the cycle of European trade fairs sharing the patronage of CECE, the European Committee, which brings together earth moving and building machinery manufacturers associations.

30 editions of SaMoTer and more than 50 years serving the construction sector

At Veronafiere since 1964, SaMoTer is co-located with Asphaltica (machinery and systems for the road building and bitumen sector promoted by Siteb).

The exhibition focus will be on environmental emergency and protection solutions, the territory and hydro-geological risks, with special reference to intelligent machines, hybrid low-emission and high efficiency machines, technological platforms for human to machine (H2M) and machine to machine (M2M) interaction. Topics debated will highlight EU projects such as Europa 2020 planning for sustainable growth and the Horizon 2020 programme for research and innovation.

The event, for professionals, will be attended directly and through representatives by all sectors: earth moving, concrete, drilling and crushing, hoisting/lifting, vehicles and components, and even services.

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