

Hyundai Heavy Industries at Samoter 2017 with impressive line-up

tags: Hyundai Heavy Industries forklift excavator battery electric Pallet Truck samoter 2017 Stacker Diesel Forklift mini wheeled ride-on narrow undercarriage compact radius crawled line-up

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SaMoTer

SaMoTer 2017

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22.2. - 25.2.2017, Verona, Italy. SaMoTer, International Earth Moving and Building Machinery Exhibition, is the leading event in Italy dedicated to the construction field.

The Exhibition is a partner event in the cycle of European trade fairs sharing the patronage of CECE, the European Committee, which brings together earth moving and building machinery manufacturers associations.

Samoter 2017, Verona: February 22-25, 2017 – Hall 4, D4-G5

Hyundai will present an extensive range of equipment for both the construction and forklift industry. At Samoter 2017 Hyundai launches two world premieres; the R30Z-9AK mini-excavator and the new HL975 wheel loader.



Hyundai is showing a total of 12 construction equipment machines, 7 forklift trucks and warehousing equipment on the company's 1.036 square metre stand located in Hall 4. The machine list reads as follows:

Construction equipment:

1. R17Z-9A, mini-excavator
2. R25Z-9AK, mini-excavator
3. **R30Z-9AK, mini-excavator (world premiere)**
4. R55-9A, mini-excavator
5. R60CR-9A, mini-excavator
6. R80CR-9A, mini-excavator
7. HX145 LCR, crawled excavator with compact radius
8. HX220 NL, crawled excavator with narrow undercarriage
9. HX300 NL, crawled excavator with narrow undercarriage
10. HW140, wheeled excavator
11. HL955 TM, wheel loader tool master

12. HL975, wheel loader (world premiere)

Forklift trucks:

1. 15BT-9, battery forklift
2. 25BH-9, battery forklift
3. 80D-9, diesel forklift

Warehousing equipment:

1. 20EPR, electric pallet truck ride-on
2. 18EP, electric pallet truck
3. 12ES, electric stacker
4. 25HP, hand pallet truck

About Samoter 2017

Commenting on the importance of Samoter, Alain Worp, Managing Director of HHIE said, "Hyundai intends to send a strong message to the Italian market. We will focus on the strength of our brand, our service and the reliability of the Italian network. Our booth is the ultimate arena to meet the complete Italian dealer network, the staff members from Hyundai Europe and the product specialists. No question will be left unanswered. Entrepreneurs looking forward to join the Italian dealer network will be welcomed as well."



Hyundai Booth at Samoter 2017

Hyundai has created an authentic "Rule the Ground" scene where machines will be displayed in their natural environment – a construction site. In the forklift corner the focus will be on logistics & warehousing which will include visual entertainment.

Hyundai look forward to meeting operators, customers, dealers, journalists and families on the booth at the show where everyone will receive a very warm welcome. Construction machinery professionals looking to join the Hyundai dealer network will also be welcomed.

In addition to the impressive machine line-up and the imaginative stand design - visitors to the booth can enjoy the spacious hospitality area where hostesses will be serving refreshments. The Hyundai team will also be on hand to help with the Hyundai product ranges. Last but by no means least there will be a 'sledgehammer game' on the booth for added entertainment!

Visitors can visit Hyundai Heavy Industries at Samoter in Hall 4, D4-G5