Samoter invites entries for Innovation Award

**Samoter**, an exhibition dedicated to construction machinery to be held in Italy, has set October 28 as the closing date for entries in the 23rd Innovation Award.

The contest is open to construction companies, official representatives or importers, research institutions and bodies, universities and professionals active in the field of construction and building site machinery. It stimulates that machines, equipment or prototypes should be genuine innovations or improvements in the company production ranges and will make their debut on the Italian market in 2020.

The Innovation Award is meant to promote technological evolution and research during the run-up to the next edition scheduled at the Verona Exhibition Centre from March 21 to 29, 2020. The event new boasts more categories to ensure even better representation of the sector, and a focus on design.

There are 18 competition sections: hydraulic excavators, wheel loaders, track-laying bulldozers, rigid loaders, batch mixers, graders, telehandlers, attachments, software applications and installations.

The jury, chaired for the first time by technical journalist Consolazio Fadda, will assess innovative developments such as solutions for energy efficiency, production optimization, elimination of operator safety problems and sustainability in the construction and use of machinery. Applied design, as of this edition of the Samoter Award, has now been assigned a special price.

"The earthmoving machinery sector," said Fadda, "is moving towards greater digitalization and we therefore expect that this aspect will also play a central role in the proposals entered for the competition. The very near future of this market will focus on remote control and vehicle efficiency, including remote control, thanks to 5G networks or, in particular situations, work in full autonomy exploiting artificial intelligence."

The winners of the competition will later join the "IOPress" initiative, which includes a prestigious ceremony in Verona on January 23, 2020.