Italian machine sales stronger in 2015

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Italian exports of construction machines grew in 2015 compared with the previous year. The country exported construction equipment with a total value of €2.5 billion in 2015, an increase of 4.9% compared to the exports for 2014. This data has been released by SAMOTER Outlook, the market data analysis provided by SAMOTER in collaboration with Prometeia and information contributed Unacea, the National Union of Companies Construction Equipment & Attachments.

According to the latest monitoring of foreign trade, imports of construction equipment to Italy also grew by 17.2% to over €650 million for 2015 compared to the previous year. The trade balance (+ 1.1%) remains positive by more than €1.8 billion.

Exports of road construction machines grew by 27.5% while exports of tower cranes grew by 14%. Meanwhile sales of general construction equipment grew by 6.3% and sales of drilling machines equipment rose by 6.2%. However exports of concrete machinery fell by 2.2% and exports of aggregates production equipment dropped by 2%.

Western Europe continues to be the main destination for Italian exports of construction machinery. However gains were also seen in exports of Italian construction machines to Africa, Asia and North America. But sales of Italian construction machines to Russia fell by 61.7%, while exports of machines to the Middle East dropped by 6%.

The 30th edition of the three yearly Samoter construction equipment show will be held at VeronaFiere from 22nd to 25th February 2017, together with Asphaltica, an event for the asphalt industry, and Transpotec, an event for the world of trucking and logistics.