

SAMOTER: 30th Edition Opens Tomorrow – VERONA: Capital Of The Construction Machinery Sector

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SaMoTer will be held alongside sister-events Asphaltica (road paving, safety and infrastructures show) and – for the first time – Transpotec Logitec (Transport and Logistics event by Fiera Milano). In all, 780 exhibitors from 30 countries will occupy 10 halls and 6 outdoor areas for a total of more than 84,000 sq.m. of show area welcoming 210 selected international buyers and 130 conferences and workshops.

The inauguration is scheduled at 11.00 in the Forum Area of Hall 7 with under-Secretaries of State Umberto Del Basso De Caro and Cosimo Maria Ferri.

Verona, February 21, 2017 – As of tomorrow for four days the world of earth moving, building site and construction will meet at Veronafiere for the **30th SaMoTer**, the landmark triennial exhibition in Italy focusing on an industry worth more than 2.7 billion euros (www.samoter.it). The focus events this year include the contribution that mechanical and technological solutions can provide in helping to prevent hydrogeological instability, while also focusing attention on intelligent machines and hybrid plant ensuring low emission levels and high energy efficiency.

SaMoTer was joined by sister-event **Asphaltica** (road paving, safety and infrastructures show co-organised with Siteb) in 2014 and this year – for the first time – hosts **Transpotec-Logitec** (Transport and Logistics event by Fiera Milano).

These three shows 22-25 February see Verona become the Italian landmark for the earth moving sector, as well as for the bitumen and road transport, boasting a total of **780 exhibitors from 30 countries, 10 halls and 6 outside areas** occupying a total exhibition area of **more than 84,000 square meters; 210 selected foreign buyers will also attend this event thanks to the** joint incoming efforts between Veronafiere, Fiera Milano and ICE-Italian Trade Agency. The schedule also includes **130 conferences and workshops**.

The official inauguration **of the three shows** is scheduled tomorrow at 11.00 in the Forum Area of Hall 7. It will be attended by the President of Veronafiere, **Maurizio Danese**, the President of Siteb, **Michele Turrini**, and the Director of the Tech and Industry Division of Fiera Milano, **Domenico Lunghi**.

The inauguration will also be attended by the Under-Secretary of State at the Ministry of Infrastructures and Transport, **Umberto Del Basso De Caro**, the Under-Secretary of State at the Ministry of Justice, **Cosimo Maria Ferri**, the Councillor for the Environment and the Civil Protection Department of the Veneto Region, **Giampaolo Bottacin**, the Councillor for Economic Activities of Verona City Council, **Marco Ambrosini**, and the President of the Province of Verona, **Antonio Pastorello**.

► **Program of appointments and meetings on the first day of SaMoTer (Wednesday 22 February)**