SAMOTER DAY: The Construction Equipment Industry Focuses on Intelligent Technologies

Published by ConstructionShows On November 6, 2019

Research provides updated mapping of the construction machinery fleet in the decade 2008-2018

Verona 4 November 2019 – Users indicate that innovation is one of the main driving forces in the purchase of new construction machinery: the key requirements are efficiency and green content in terms of emissions and noise. Intelligent machines are coming to play an increasingly central role in the sector: 16% of users and 31% of hire firms believe it is an important criterion when making purchasing decisions. Moreover, almost 4% of users (with peaks of 16% in the mining sector) have replaced still-operative conventional plant by smart models.

These are just some of the aspects that emerge from the SaMoTer-VeronaFiere survey conducted in collaboration with Prometeia and with the support of Ance Verona, Anea, Assofin, Assonima, Nae, and Unacea, that was presented today during the sixth edition of SaMoTer Day held at the VeronaFiere Congress Centre. This research provides an updated mapping of the construction machinery fleet operating in Italy and highlights the changes that have taken place in the decade 2008-2018 as regards its size, technological characteristics, average age and the main aspects concerning the methods machinery usage, both owned and hired.