SaMoTer 2017 – 30th International Earth Moving and Building Machinery Exhibition

February 22, 2017 - February 25, 2017

SaMoTer, the heart of construction equipment pulses in Italy.

SaMoTer is the leading event in Italy dedicated to the construction field.
The Exhibition is a partner event in the cycle of European trade fairs sharing the patronage of CECE, the European Committee, which brings together earth moving and building machinery manufacturers associations.

7 GOOD REASONS TO PARTICIPATE AT SAMOTER 2017

1) UNIQUE
It is the only sector exhibition in Italy.

2) STRATEGIC
It is the main landmark for the construction sector in Europe in 2017.

3) HISTORIC
More than 50 years of experience serving the construction industry.

4) CROSS-SECTORAL
It hosts all sectors in the construction world.

5) COMPLETE
It is rich of impressive contents, events, follow-up and educational meetings, all organized in collaboration with companies and trade associations in order to stimulate research and to involve institutions.
6) CENTRAL
Verona boasts a strategic geographical position, in the middle of the main economic crossroads – Corridor 1 (Stockholm-Palermo) and 5 (Barcelona-Kiev) – which link northern and southern Europe. At the same time it is placed on the crossroads between the North-East, the North-West and central Italy.

7) NOT TO BE MISSED
It is the key event for all operators in the sector.

FOCUS 2017 EDITION – Emergencies management: man and machinery

- Land protection and solutions for environmental emergencies and hydro-geological risks
- Intelligent machines and technological platforms for humane-to-machine (H2M) and machine-to-machine (M2M) interaction
- Low-emission hybrid and energy efficient machinery
- Sustainable redevelopment of Expo sites
- Europe 2020 programme for sustainable growth and Horizon 2020 programme for research and innovation

A BIT OF HISTORY – 30 editions and more than 50 years serving the sector

SaMoTer was founded in 1964 in order to create – within the Italian exhibition scenario – a specific field for earth moving machinery, which since 1948 had been presented during Fieragricola, the agricultural mechanization show.

This proved to be a vital decision in line with the needs of companies in the sector for a specialist appointment that would became the marketplace of reference for exchange, promotion and comparison with various technical experiences and the research and university world.

In 1971, SaMoTer joined UFI – Union des Foires Internationales, the entity that brings together the organizers of leading international exhibitions. In 1993, it was included in the cycle of European trade fairs sponsored by CECE, thus expanding its representation of the sector by including all related segment.

SaMoTer has always been a unique event and a valued occasion for companies in earth moving, building and site sectors, a leading figure for growth that has brought over time to achieve significant economic and social progress.
Exhibitor's Profile:

- Producer / Manufacturer
- Exclusive representative / Official importer
- Service company
- Institution, Association
- Technical press
- Training and Research Institute

TRADE SECTORS

- Earth Moving
- Concrete
- Drilling
- Crushing
- Lifting / Hoisting
- Quarry / Construction Site Vehicles
- Components, Spare Parts, Engines
- Services
- Road Building – ASPHALTICA
- Rental Area

Visitor Profile:

- Machinery, technologies and plant producer
- Materials producer
- Building contractor
- Road contractor and road maintenance
- Dealer
- Subcontracting, garages and maintenance
- Extraction, quarries, mines
- Companies demolition, recycling, reclamation, waste disposal
- Rental
- Technical Dept., Public Authority
- Research Institutes, University
- Professionals, consultants, designers, services
- Property companies
- Asphalt industry, equipment, technologies and road safety