

Compact Earth-moving Machinery Sales growing in Italy

VERONA/ITALY, November 21, 2016 – The "compact" sector of earth-moving machinery is growing in Italy: The sales of mini-excavators between January and July went up by +24%. During the run-up to the earth-moving, site and building machinery show SaMoTer 2017 at Veronafiere a number of specialists have already confirmed attendance: Eurocomach-Sampierana, Ihimer, Kubota, Takeuchi and Yanmar.



Visitors look at a mini-excavator at SaMoTer. | Photo: SaMoTer

Compact, efficient, ideal for work even on construction sites in the middle of traffic in large cities and lower pollution levels than ever: the "featherweight" category is driving the recovery in the earth moving machinery world. Mini-loaders and mini-excavators up to 6 tonnes continue to earn market shares on a global scale, improving from 15% of total sales in 2010 to 24% in 2015. This trend is also reflected in Italy, as evidenced by data from Veronafiere's SaMoTer Outlook in collaboration with Prometeia and with the information input of Unacea.

Positive Sign for a struggling Sector

Between January and July 2016, Italy posted sales of 3,935 mini-excavators, 24% more than in the same period last year. The wheel-

mounted mini-loader segment also expanded, with 342 units sold (+44%), as well as track-laying mini-loaders with 286 units (+41%).

These figures must in any case be viewed in context – such as the Italian earth-moving sector – which has lost up to 82% of its value since the beginning of the crisis in 2009.

Nonetheless, this is a positive sign for the sector, with a view to the 30th edition of SaMoTer, Italy's important trade fair dedicated to earth moving, site and building machinery scheduled at Veronafiere 22-25 February 2017 (www.samoter.it).

And the "mini" segment will be well represented at the coming SaMoTer event by Eurocomach-Sampierana, Ihimer, Kubota (E-Mac Group), Takeuchi (Midi Europe) and Yanmar – international brands that have already officially announced their attendance as exhibitors.

Mini-excavators and mini-loaders respond increasingly well to the maintenance work requirements of highly-urbanised modern contexts such as those in Europe and the United States. Efficient machinery ensuring minimally invasive work, capable of operating in confined spaces and short-term construction sites. All of this without forgetting sustainability: the latest-generation machines can eliminate more than 90% of exhaust gas particulates compared to engines fitted before 1996. *bi*

SaMoTer

30th INTERNATIONAL EARTH-MOVING AND BUILDING MACHINERY EXHIBITION

VERONA, ITALY | 22-25 February 2017 | samoter.com

The 30th edition of SaMoTer, Italy's important trade fair dedicated to earth moving, site and building machinery will take place at Veronafiere in February 2017. | Logo: SaMoTer